

STRATEGIC THINKING × FLOURISHING

FLOURISHING WITH YOUR CLIFTONSTRENGTHS®

NAME IT.
CLAIM IT.
AIM IT.

How do you cultivate and discover meaning and purpose?

What it means: *Strategic Thinking themes keep a team focused on what could be. They absorb and analyze information, help the team decide better, and stretch its thinking for the future.*

Why it matters for flourishing: *Meaning and purpose is one of the six domains of flourishing, and Strategic Thinking is where much of that meaning gets made.*

The Global Flourishing Study: *A five-year study of more than 200,000 people in 22 countries, a collaboration of Harvard, Baylor, Gallup, & the Center for Open Science. It measures flourishing in six domains: **Happiness & Life Satisfaction, Mental & Physical Health, Meaning & Purpose, Character & Virtue, Close Social Relationships, and Financial & Material Stability.** globalflourishingstudy.com*

1 Analytical®

Seeks truth and clarity so communities don't build on false foundations.

AIM it: *What assumption needs to be questioned before it becomes a foundation?*

3 Futuristic®

Gives hope a shape. Believing the future can be better shapes meaning and life satisfaction.

AIM it: *What vision of a better future can you paint for someone who is struggling?*

5 Input®

Preserves and shares the wisdom that flourishing is built on.

AIM it: *What insight you've been collecting could serve someone right now?*

7 Learner®

Models adaptive growth and makes it normal for others to keep growing.

AIM it: *What will you learn this week, and how will you make it visible?*

2 Context®

Grounds present decisions in the story and wisdom that make work feel meaningful.

AIM it: *What story from the past could give someone clarity to move forward?*

4 Ideation®

Expands what a flourishing future could look like and creates new frames for meaning.

AIM it: *What new perspective could help someone see their purpose differently?*

6 Intellection®

Holds the contemplative space where meaning is found. Meaning lives in the depth.

AIM it: *What question deserves your deepest thinking, and how will you protect space for it?*

8 Strategic®

Navigates complexity and gives others confidence they are on the right path.

AIM it: *What complex situation needs you to sort the signal from the noise?*

Review up to three Strategic Thinking themes from page 1. For each one, connect it to a flourishing domain below, then aim it.

Name it

Which theme? Which flourishing domain does it cultivate in your life & context?

Claim it

Where is it already helping you or someone else flourish?

AIM it

Your answer to its AIM it question: one step and the day you'll take it.

1

2

3

THE SIX DOMAINS OF FLOURISHING

Happiness & Life Satisfaction	Mental & Physical Health	Meaning & Purpose
Character & Virtue	Close Social Relationships	Financial & Material Stability

Learn more about the study: globalflourishingstudy.com

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Curtis Isozaki, M.A. · Gallup-Certified Strengths Coach. Gallup®, CliftonStrengths®, and the 34 theme names are trademarks of Gallup, Inc. Flourishing connections are Isozaki Coaching's interpretation. Reference: VanderWeele, T. J., Johnson, B. R., et al. (2025). The Global Flourishing Study: Study profile and initial results on flourishing. *Nature Mental Health*.