

STRATEGIC THINKING DOMAIN

DISCOVERING YOUR CLIFTONSTRENGTHS®
NAME, CLAIM, & AIM YOUR CLIFTONSTRENGTHS®

NAME IT.
CLAIM IT.
AIM IT.

How do you absorb, think about, and analyze information?

What it means: Strategic Thinking themes keep a team focused on what could be. They absorb and analyze information, help the team decide better, and stretch its thinking for the future.

How to use this: Read each definition to **Name it**. Highlight the words or phrases that stand out to you to **Claim it**. Then answer the question for the strengths you lead with in your daily life to **AIM it**.

1 Analytical®

Searches for reasons and causes. Wants the data, the evidence, the logic.

AIM it: *What assumption needs to be questioned before it becomes a foundation?*

2 Context®

Looks to the past to understand the present and plan the future.

AIM it: *What story from the past could give someone clarity to move forward?*

3 Futuristic®

Energized by what could be and paints vivid pictures of the future.

AIM it: *What vision of a better future can you paint for someone who is struggling?*

4 Ideation®

Fascinated by ideas and connections between seemingly unrelated things.

AIM it: *What new perspective could help someone see their purpose differently?*

5 Input®

Collects and curates information, ideas, and resources.

AIM it: *What insight you've been collecting could serve someone right now?*

6 Intellection®

Loves to think and needs space for deep reflection.

AIM it: *What question deserves your deepest thinking, and how will you protect space for it?*

7 Learner®

Energized by the process of learning itself, not just the outcome.

AIM it: *What will you learn this week, and how will you make it visible?*

8 Strategic®

Quickly spots patterns and charts alternative paths forward.

AIM it: *What complex situation needs you to sort the signal from the noise?*

NAME IT · CLAIM IT · AIM IT

STRATEGIC THINKING DOMAIN

NAME IT.
CLAIM IT.
AIM IT.

Work through up to four Strategic Thinking themes from page 1, starting with the one you lead with. One row per strength.

Name it

Which theme? One word for how it feels at its best.

Claim it

A specific moment it showed up at its best, and what it made possible.

AIM it

One action this week: where you'll aim it and who benefits.

1

2

3

4

LEARN MORE



Work with Curtis

isozakicoaching.com

Strengths coaching, team workshops, and LEGO® SERIOUS PLAY® sessions.



Take the ILCI-21

ilci.isozakicoaching.com

The Isozaki Leadership & Culture Index: a free leadership assessment of 21 competencies.

Watch the series: Follow @curtisozaki on Instagram for every theme, filmed all around the world.

Curtis Isozaki, M.A. · Gallup-Certified Strengths Coach. Gallup®, CliftonStrengths®, and the 34 theme names are trademarks of Gallup, Inc.