

RELATIONSHIP BUILDING DOMAIN

DISCOVERING YOUR CLIFTONSTRENGTHS®
NAME, CLAIM, & AIM YOUR CLIFTONSTRENGTHS®

NAME IT.
CLAIM IT.
AIM IT.

How do you build and nurture strong relationships?

What it means: Relationship Building themes hold a team together. Without them, a group is often just a collection of individuals. With them, it becomes greater than the sum of its parts.

How to use this: Read each definition to **Name it**. Highlight the words or phrases that stand out to you to **Claim it**. Then answer the question for the strengths you lead with in your daily life to **AIM it**.

1 Adaptability®

Lives in the present and stays genuinely at peace with change.

AIM it: Where can your calm in the chaos give someone else permission to keep going?

3 Developer®

Sees potential in people before they see it in themselves.

AIM it: Who could you invest in so intentionally that they see their potential differently?

5 Harmony®

Looks for consensus and the practical common ground that moves things forward.

AIM it: Where is conflict blocking something good, and what agreement can you help find?

7 Individualization®

Sees each person as a category of one and brings out their best.

AIM it: Who needs you to see them, not their role, this week?

9 Relator®

Builds deep, real relationships instead of collecting contacts.

AIM it: What relationship is worth investing more of yourself in this week?

2 Connectedness®

A quiet certainty that people, events, and ideas are linked.

AIM it: What bridge, if you built it, would bring two people or groups closer together?

4 Empathy®

Senses what others feel and makes them feel genuinely understood.

AIM it: Who is carrying something heavy right now, and how can you help them feel less alone?

6 Includer®

Notices who's missing from the table and moves to bring them in.

AIM it: Who is outside the circle that belongs inside it?

8 Positivity®

Genuine, contagious enthusiasm that lightens any room.

AIM it: Where is hope running low, and how can your presence refill it?

YOUR TOP 5

Not in your Top 5? You still use these themes. Look for the people around you who lead with them, and ask how they do it.

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Work through up to four Relationship Building themes from page 1, starting with the one you lead with. One row per strength.

Name it

Which theme? One word for how it feels at its best.

Claim it

A specific moment it showed up at its best, and what it made possible.

Aim it

One action this week: where you'll aim it and who benefits.

1

2

3

4

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