

EXECUTING DOMAIN

DISCOVERING YOUR CLIFTONSTRENGTHS®
NAME, CLAIM, & AIM YOUR CLIFTONSTRENGTHS®

NAME IT.
CLAIM IT.
AIM IT.

How do you make things happen?

What it means: Executing themes catch an idea and make it real. When a team needs someone to implement a solution, these are the people who work tirelessly to get it done.

How to use this: Read each definition to **Name it**. Highlight the words or phrases that stand out to you to **Claim it**. Then answer the question for the strengths you lead with in your daily life to **AIM it**.

1 Achiever®

A deep internal drive to be productive every single day. Your scorecard resets at midnight.

AIM it: What one thing, if completed, would make today feel like it genuinely mattered?

3 Belief®

Core values so deep they define your identity and give your life meaning.

AIM it: Where can your values serve as an anchor for someone who is drifting?

5 Deliberative®

Identifies risks before they happen and thinks through consequences others miss.

AIM it: What decision around you deserves a slower, more careful hand?

7 Focus®

Takes a direction and uses it as a compass, filtering out everything that doesn't matter.

AIM it: What one thing, if you protected it, would make the most meaningful difference?

9 Restorative™

Loves to diagnose and fix. Energized by problems instead of drained by them.

AIM it: What relationship, system, or situation needs healing, and who is counting on you to start?

2 Arranger®

Holds a complex picture in your head and reconfigures it in real time when things change.

AIM it: Where does your team need someone to hold the moving pieces and find a better configuration?

4 Consistency®

Treats everyone by the same rules: equal access, clear expectations, no exceptions.

AIM it: Where can your commitment to equal treatment build trust in a system that needs it?

6 Discipline®

Freedom through structure: routines and systems that protect energy and excellence.

AIM it: What structure can you build or protect so others can sustain their best work?

8 Responsibility®

Takes psychological ownership of commitments. When you say it, it's done.

AIM it: What commitment can you make and keep that deepens a relationship?

YOUR TOP 5

Not in your Top 5? You still use these themes. Look for the people around you who lead with them, and ask how they do it.

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Work through up to four Executing themes from page 1, starting with the one you lead with. One row per strength.

Name it

Which theme? One word for how it feels at its best.

Claim it

A specific moment it showed up at its best, and what it made possible.

Aim it

One action this week: where you'll aim it and who benefits.

1

2

3

4

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